Antiques & Uniques Committee Meeting Craftsbury Town Hall March 31, 2023 at 3:30PM

Present: Lise Erickson, Michelle Warren, Thomasina Jacobs, Bruce Urie, Kris Coville, Don Houghton & Jeannine Young

Present via Zoom: Roger Ahrens

1. Call meeting to order

Lise called meeting to order at 3:30pm

2. Adjustments/changes to the agenda

No changes to the agenda

3. Approve minutes

Don made a motion to approve the March 10, 2023 minutes, Bruce seconded. Motion carried.

4. Working group updates

Vendor Updates- Michelle & Lise
 About 45 confirmed sites so far (compared to 30 3/15/2019).

Barr Hill/Caledonia Spirits asked if we were interested in having a cocktail garden section for some alcohol vendors. We decided for this year not to have this cocktail section, just too much to take on for this first year back and not even sure we have the space block for it. We will send them a letter to say we will bring it up again for next year.

Michelle had put out the eblast to possible antique vendors, no reply. The week of March 28th sent one out to possible artisans and have had some interest.

There also were 2 vendors together, Michele Martin and the Paquettes (3 sites in all). Michele will be a mix of antiques and crafts, Paquettes, crafts and meatball subs. The committee agreed to accept them for Antiques and Uniques.

Another vendor AWARE, had sent an application, wanting to have a raffle. The Committee decided to decline this application. Raffles are not permitted for vendors or sponsors this year, at least for vendors/sponsors outside Craftsbury.

Since we still could use more vendors, Bruce made a motion to approve a vendor FPF ad for about \$230, Kris seconded. Motion passed.

Food Vendors- Lise & Jacob

Right now just Bonneview Farm, Paquettes and Woodbellies Pizza have applied. Kris said several of the Farmer's Market will be selling food/snacks. There was a suggestion to ask Whetstone Wellness to set up as a vendor to offer their Wellness drinks, Kris will check in with them. Jacob hadn't heard from Miso Hungry yet. Bruce will check with Kingdom Creamery. Michelle will check that the main list of interested food vendors were sent the application.

• Site Work- Bruce

Bruce signed up with Michaud for porta potties. Bruce thinks they may need a couple pop up tents for the entrance, will double check. Will also check about the vendor parking signs. Now the storage containers are locked so items shouldn't disappear anymore. Roger asked if they had emergency rescue set up at A & U. Although Craftsbury doesn't have an ambulance, Thomasina said they have rescue bags. Roger also asked about insurance coverage for Antiques and Uniques. Bruce knows there is coverage, not sure of the amount, will double check.

Bruce is still waiting to hear back on the internet and ATM. Michelle said a few people are waiting to send in their money, hoping the internet would be in place. Michelle and Lise will add some wording for using Square without internet on the website's faq's page.

Communication & Advertising- Michelle, Lise & Jeannine
 Michelle has put the event on FPF, WCAX, Northstar, NEK Guide, Seven Days and a few more sites. She will work with Jeannine to split up some of the event submissions tasks.

Kris will still put out a FPF asking for vendors, then email Bruce/Thomasina so they could put on Albany's FPF.

- Budget- Michelle shared a spreadsheet of income received to date and expenses to date compared to budget.
- **Grants** Michelle said she has received and deposited the \$2,000 Vermont Community Grant.

• Sponsorships- Roger & Michelle

Letters were mailed out March 17th. We went over the list again to add names of people to contact the businesses. A few more were added-Dylan Kinsey, Don will be contact person. Hardwick Dental, Michelle will contact them. Don will be contact person for Mt. Mansfield Dentist. Rich Nichols from Sutton will be added as well.

The Genny & P. Watson Agency have sent in sponsorship funds already. Several more have committed.

Friends --- Susan had suggested donation jars at the stores, etc. The group decided to

just have a jar at the Town Hall, easier to maintain. Michelle has a draft of a Friends page (craftsburyantiquesanduniques.com/friends), connected with PayPal for donations but PayPal hasn't been tested yet. Michelle will put on Facebook once Paypal is working completely. Bruce made a motion to acknowledge donations of \$25 or more with a letter/email receipt, as a Friend of A & U, seconded by Don. Motion passed.

Activities- Kris said Jacob is still waiting to hear back from Circus Smirkus. Old Stone
House will be there with activities for people to do, we agreed to allow them to sell a
biography book. Don thought the Historical Society and Old Stone House could be next
to each other, prefer to be near site #42. Michelle will tentatively book that in.

Kris said the puppet show would be about \$700 for an hour. The group decided to hold off for now, more than what we can spend for activities.

- Farmer's Market- Kris said, 9 ½ sites have been reserved for FM vendors so far.
- Posters & Postcards- Kris will get postcards ordered and picked up from Staples. We will
 need to start a list of places to drop off postcards. Once postcards are ordered and we
 have an expected completion date from Staples, Michelle will send out an eblast to
 vendors to find out how many they want us to send to them.
- **Music** Don said so far he has tentatively booked Jon Gailmor for \$200 and Annie Rowell's music group for \$400. Don and Ned are also on board.

Thomasina said Dave Martin already had plans that weekend. Kris will reach out to Gabe the clown. Don will reach out to Ann Marie for the music equipment.

Volunteers (community organizations & individuals)- Don
 Don did send out an FPF notice about volunteers and gave Michelle the list of those who
 have reached out to him to volunteer. We discussed getting some artist volunteers
 together to help with a photo booth. Thomasina said they have some fire fighter outfits
 which could be popular with the photo booth. There was a conversation that Old Stone
 Museum may be offering vintage clothes for the photo booth as well.

5. Schedule

Next meeting is scheduled April 14th at 3:30pm

6. Upcoming Important Dates

First week of April – get the Post Cards ordered End of April – Get postcards distributed. May 15 – Get the Posters Ordered for first of June delivery

7. Adjourn

Meeting adjourned at 5:15pm.