

TOWN OF CRAFTSBURY
ANTIQUES & UNIQUES 2023

Committee Meeting

FRIDAY, APRIL 14, 2023 | 3:30 PM | TOWN HALL

Members Present

Lise Erickson, Chair; Roger Ahrens (on-line); Kris Coville; Don Houghton; Bruce Urie; Michelle Warren; Jeannine Young

Committee Chair Lise Ericksen called the meeting to order at 3:30pm.

- Adjustments/Changes to the Agenda

Rural Arts part of Agenda Item #4 for discussion.

- Approve February 10, 2023, Meeting Minutes

Jeanine Young had questions about the minutes regarding store jar. Discussion.

Bruce moved to approve the minutes from the last committee meeting; Don Houghton seconded. No further discussion. All aye. **Motion passed.**

- Historical Society & Old Stone House Museum Site Status

Discussion: Focus on paying or not paying for space. Old Stone House Museum is doing activity; will have historical info there.

- a) Old Stone House: between a sponsor and a performer/doing something; if they are adding something that would be a draw.
- b) Historical Society: do not want to set a precedent that space will always be free for all; could be offset by volunteer work. Offsetting with paid volunteer time that will go to Rural Arts. Calculating volunteer hours (activities)
- c) Rural Arts: not coming to sell something; coming to do an activity as a draw for the event; want to encourage their volunteers to volunteer.

- Program Guide / Logo for Poster

Discussion: would like to have a short printout of who vendors are and who sponsors are for those who want it; what should be on the guide: email, phone, both? For further thought, input.

- VT Arts Council Grant – Lise Ericksen

Update. Awaiting to hear about grants from Arts Council. Unable to meet deadline for this year; can apply for next year – application due May 15. Another one with a May 15 deadline would be available for this year: \$1K and \$4K. If \$1K or less, need not go to the board if \$1K or less.

- Working Group Updates

Vendor Updates – Michelle Warren & Lise Erickson

Lots of applications; antique dealers. Total of 62 confirmed to date, including the Farmers Market and one received today. Discussion: emails sent to vendors asking about postcards and what should be sent to them. Follow us on Facebook and Instagram and post to Front Porch Forum. Sample text: prepare a couple newsletters for updates – May 1 and June 16 – who the food vendors are (update about Wi-Fi availability).

Application by Jane Marlin – 4Cs: canoe raffle discussion. Must be a Craftsbury organization. Craftsbury Community Care Center is one of the places available for volunteer hours. Volunteer hours go to this specific organization. Non-profit that serves Craftsbury can be a sponsor if has participated in past Antiques and Uniques.

Food Vendors – Lise Ericksen

Food trucks and food vendors; nothing new. Food truck: cooked foods, e.g., fries, hot dogs. Farmers Market has lemonade and cotton candy vendors. Some have advised about other items.

Site Work – Bruce Urie

Discussion: trash bins secured.

Communication & Advertising – Michelle Warren, Lise Ericksen & Jeanine Young

List of artisans; high quality artisans and antique vendors. Postcards.

Radio stations: making progress to hit all event calendars. Look into Front Porch Forum (\$230 minimum)

- Late June or weekend before; one weekend – WLVB
- Do regulator postings on Front Porch Forum
- May 1 is coming up; put out a reminder about Early Bird discount; recruit local vendors
- Announce the Friends Program; the music
- A way to thank sponsors

Budget – Michelle Warren

Budget review with the grant monies and vendor fees. Sponsors can be found on the website under Sponsors: platinum, gold, silver and includes short briefs about each. Almost halfway to \$4K sponsor goal; almost halfway there with vendor fees. Still coming in. Making progress. Costs are still a question: may have to adjust the budget.

Grants – Michelle Warren

Received \$2K from Craftsbury Community Foundation Fund. Susie Houston will research the ability to apply for other funds through Foundation. Vermont Council on Aging an option; for older Vermonters. Low-income and rural areas. Discussion: what would be suitable? hire a few people to drive/pick up folks at 4Cs or other places who would have trouble with mobility. Grant is geared toward the elderly. Could pay an older person to be a host/push a

wheelchair or establish a gas fund for volunteer drivers. All would require additional coordination and work.

Sponsorships – Roger Ahrens and Michelle Warren

Reviewed sponsorship; 11 on website. Letters to potential sponsors are out. Need volunteers to follow-up with calls. Will send list. Sponsorship flags; not all sponsors have sites. Think about ideas. Friends of Antiques & Uniques: webpage off website accepts cash and checks at Town Clerk's office: can accept donations with PayPal (credit card fees); online donations will send an automatic receipt and funds are automatically deposited in the A&U bank account.

Activities & Farmers Market – Kris Coville

Rural Arts about activities; face painter. What will payment be? Local activities happening throughout festival location and not in time slots. Farmers Market committed; options.

Posters and Postcards – Kris Coville

Posters and postcards (add two more time slots for music). Viewed postcard.

Music – Don Houghton

With option for more money for payment, can easily fill additional two time slots.

Volunteers (Community Organizations and Individuals) – Don Houghton

4Cs; Jeff Bach is going to be available to assist; arrow signs and library volunteers. Need "No Parking" signage, delivery of postcards, posters. Will advise when postcards come in Locations for distribution. Goal to have them distributed by mid-May.

- Schedule Next Meeting

Next meeting scheduled for 3:30 – 5 pm on Friday, May 5th, at Town Hall.

- Adjourn

Meeting adjourned at 4: 57 pm.

Submitted,

Victoria Hudson