

A& U Meeting Craftsbury

Town Hall January 27, 2023 at 3:30 PM

Present in Person: Lise, Bruce, Jacob, Jeannine, Kris Susan, Michelle, Don

Present via Zoom: Roger

Agenda

- Call Meeting to Order
Lise called meeting to order at 3:30 pm
- Adjustments/Changes to Agenda
None
- Approve Minutes
Bruce made a motion to approve Jan. 20, 2023 minutes, Jacob seconded. Minutes approved.
- Updates from core group and tent update
Bruce said he had heard back from Big Bear tent rentals, they estimated at a maximum of \$6,000 for 4,000 square feet, some slightly bigger tents. Bruce will also ask him when is the latest the tent could be canceled and also the deposit amount.

Roger suggested having more than one use for the tents, to offer a giant yard sale Sunday 1-4pm. Concerts Saturday night were also suggested. After brief discussion, the group decided to table it for now and put on the next meeting's agenda.

Kris is working on options for the Farmer's Market. She mentioned either 5% of sales or \$150 for all of them. Once she realized the field spaces were 10 x 20, not 10 x 20, she will relook at the section near the gazebo.

Lise had reached out to several food vendors, Back Ribs think out of business. Concerned Tatros may be similar to C Village, Michelle mentioned they often work together on projects, maybe they can here too. Jacob had some food vendor suggestions like the Hardwick Taco Truck and the asian noodle truck also in Hardwick. Michelle said it's also important to have a couple food vendors offering just the comfort american fare type too. Some may not be able to supply as much food, so maybe increase to get 6 food vendors instead since smaller vendors. Jacob can also work on getting more artisan vendors by reaching out to Stowe Farmer's market, one of the markets in Montpelier too.

Michelle and Lise will work on an email blast to send out to vendors, just to let them know the event has been approved and we will get out the application and map in 10 days. We can use that same verbiage for a FPF post as well.

On the next agenda, we will add discussion on vendor criteria, what items we were going to accept, so vendors understood the criteria ahead of time.

Kris-no activities update yet. Lise suggested reaching out to Rural Arts for non-profit grant opportunities. Lise will also send Kris Vt. Arts Council opportunities

Bruce, is working on getting an ATM on the Common. It will need wi-fi and need to be secured.

Don said for music, will need to have a budget for performances and music. We talked about having it on the stage in front of the band stand. Lise also talked about possible grants for the music. Michelle said Anne-Marie will be dropping of the sound equipment to the Town Hall next week.

Roger asked that for now, to have the funding sources go through him first, just so we aren't duplicating the request. He will gather the research and getting a list ready this week.

For Communication, Michelle said the priority was to get some information on the website and to start a facebook page. Jeannine explained she had helped posting a &u on free listings online in the past and will help again with that. April will be helping boost facebook posts. We will also contact the Vt. Tourism to post the event as well.

Don had sent out an email to community groups, to let them know about the status of Antiques and Uniques. Lise saw it as two areas, one was for community group volunteers but also just individual community members interested in helping. Jacob suggested the getting hold of the Green team for clean up and maybe even cleaning the port-a-potties. Michelle will reach out to Hap.

- Decision on tents, if ready

Bruce is still waiting to hear from previous tent vendor, hopefully this week.

Discuss/Update Working Groups & Task List

The group will review the task list, let Michelle know of things to add/change on the list.

- Review Postcard

Kris showed the group the postcard, still working on the back side for directions. Michelle thought a map for people coming to the area as visitors would be helpful.

We also talked about a treat/coffee ticket plus also a parking type card for the vendors for free parking.

- Changes to Application/Map draft

Michelle and Lise had worked on the application today and also the map. Jacob and Kris will work on reworking the map to be more spatially correct once they have tent dimensions.

- Adjourn and Decide Next meeting Time

Meeting adjourned at 5:15 PM. Next meeting is scheduled next Friday, February 3rd at 3:30 PM.

Submitted by
Michelle Warren