

Antiques & Uniques 2023

Committee Meeting

Town Hall

March 10, 2023 at 3:30

Present: Lise Erickson, Susan Houston, Bruce Urie, Thomasina Jacobs, Don Houghton, Jeannine Young & Michelle Warren

Zoom: Roger Ahrens was *absent*

Agenda

1. Call meeting to order

Lise called meeting to order at 3:35PM

2. Adjustments/changes to the agenda

Lise explained that we changed the order for some of the working groups on the agenda.

3. Approve last meeting minutes

Bruce made a motion to accept February 10, 2023 minutes, Don seconded. All in favor, motion passed. This was not done at the previous meeting because we did not have a quorum.

Thomasina made a motion to accept February 24, 2023 minutes, Bruce seconded.

All were in favor, motion passed.

4. Working group updates

- **Vendor Updates-** Michelle & Lise

Lise noted 32 sites reserved so far, 13 field sites & 19 tent sites.

So far there are 11 antique vendors, 14 artisan vendors, 2 food vendors, 1 ready food and 1 sponsor signed up.

Michelle has been working on correspondence with vendors, sending approvals, receipt of payment, and also putting the exhibitor section on the website and facebook. She sent out paper applications to the few past vendors without email, or those who had their email bounced back.

The group reviewed the potential antique list and potential artisan list. Michelle will send an email to potential new antique vendors this coming week. Then in a week or two she will send an email to the artisan list.

Depending on the number of vendors who have applied, we will need to decide at the next meeting whether to put an ad on FPF for vendors. It will need to go out by April 1st so vendors can still have time to get the early bird discount.

- **Food Vendors-** Lise & Jacob

One food vendor has officially applied and been accepted. We also know that the C Village Store will be participating. Lise & Jacob spoke to two others who said they would be applying. Kris informed the group that Nadav from the Farmer's Market would be a food vendor as well, with middle eastern food, kabobs, etc. There may be others.

- **Site Work-** Bruce

Bruce said the tents are contracted now from GMR. He received a verbal agreement from Michauds for the portalets, including 2 handicap units. Bruce is still working with Luke & Michael on an internet hotspot on the Common. He is also working with Joey about an ATM. He has been in touch with Joe Houston, who believes we can take the trash and recyclables over to the school dumpster. Joe will double check though, to make sure no other event is going on. Bruce will work with Thomasina about the parking. They believe the Fire Department will be hiring a Sheriff for at least part of the event, and has been in touch with

Jennifer Harlow. Bruce is waiting until the transfer of Wildcat Busing to Corey Barkley is complete before contacting them. Jeannine said that Joe is still willing to drive the bus.

- **Communication & Advertising- Michelle, Lise & Jeannine**

We have placed an A & U event on the calendar of the Vt. Tourism website. We just need to resize the photo for this. Kris will work on it.

We talked about the press release, and will work on changing the word of “greenery” to include plants and flowers. Michelle will put the draft of the press release on the website in the Admin section.

Kris will send a FPF post to let people know we are taking applications for vendors, and she will email a copy to Bruce &/or Thomasina so they can share on Albany’s FPF.

Susan will put out a general FPF post during the week of Feb. 20th about A & U.

- **Budget- Michelle**

Michelle said not much has changed. She has added in the cost of the new website, about \$154 this year.

- **Grants- Michelle**

Susan was able to obtain a \$2,000 Craftsbury Community Foundation Grant. We discussed the likelihood of getting another Community Foundation Grant from one of the other funds, in order to help offset the tent costs. Susan and Michelle will discuss contacts at the Foundation.

Lise reported that she is working with the Selectboard on a grant to, among other

things, get some benches and picnic tables on the Common and around Craftsbury. We will find out in May if our application has been approved.

- **Sponsorships-** Roger/Michelle

Michelle shared a copy of the updated sponsorship form. She adjusted it to be more in line with the vendors, plus extras for Silver, Gold & Platinum levels. Jeannine suggested adding a deadline under the section “Logo displayed on Antiques & Uniques posters” so we will have time to add their logo to the poster and get them printed. Bruce moved to accept these changes, Thomasina seconded. All were in favor, motion passed.

The group went over the sponsorship list and added more. Committee members volunteered to hand deliver some and the rest will be mailed. Sponsorship letters will be personalized. We still will need people to agree to follow up on these.

We talked about the Friends of Antiques & Uniques. We decided to get the Sponsorship letters out first and then discuss how to implement the Friends of Antiques & Uniques program at our next meeting.

- **Activities-** Kris

Kris said that some of the people she has contacted about activities already have made other plans. She will contact the Old Stone Museum next. We discussed having Circus Smirkus camp participants, a puppet show or a brief Vermont Vaudeville act. We talked about Gabe Roberts, a local clown and Thomasina mentioned David the Magician at the school. Michelle mentioned that maybe we could create a photo booth, one that people can put their head through or another photo opportunity. Bruce thought maybe the school art program could get involved. Lise mentioned having a face painter, too.

- **Farmer's Market-** Kris

Kris reported that quite a few Farmers Market vendors have signed up already, she's waiting for payment for a few. Some will need two spaces, while some just a half of space, she's still working on those details and will coordinate this with Michelle.

- **Posters & Postcards-** Kris

Kris will work on postcard pricing for the next meeting, when we will work out the timing and logistics.

- **Music-** Don

Our tentative activities & music budget is \$4000, if we get the \$1,000 grant from VEC. Kris & Don will work together on this. Bruce made a motion for Don to be able to commit to \$1,000. to pin down performers. We don't want to wait too long, because performers may make other plans.

- **Volunteers** (community organizations & individuals)- Don

Don will put out a post on FPF week of March 13th explaining the way volunteers work and what will be needed.

Michelle will start a volunteer list on Google and link it to our Admin section of the website. She will also add a blurb about how the volunteer program works..

5. Schedule next meeting

Next meeting is scheduled Friday, March 31, 2023 at 3:30 (will use the same zoom as previously and Michelle will send out the link).

6. Adjourn

Meeting adjourned at 5:15pm.

Submitted by,
Michelle Warren